



Contact: Rachel Burnett, Public Relations
Krol Media Associates, LLC.
(724) 814-1547
rachel@krolmedia.com

For Immediate Release



Megs Yunn, Founder and Executive Director of Beverly's Birthdays (pictured) championed the renovation of the delivery truck to continue spreading birthday cheer in a very fashionable way.

Photo courtesy of Beverly's Birthdays

AFTER THROWING BIRTHDAY CELEBRATIONS FOR KIDS IN HOMELESS SHELTERS BEVERLY'S BIRTHDAYS TAKES NEXT STEP IN GIVING JOY

Founder, Megs Yunn, will now provide Hope on Hanger with the new, mobile Birthday Boutique after only six years.

PITTSBURGH (Oct. 4, 2018) – Young non-profit entrepreneur and mother of four, Megs Yunn, has been providing birthday cheer to over 12,000 children and creating unique ways to spread birthday cheer with underprivileged families and children experiencing homelessness.

"The whole idea came from one little girl – Beverly," said Megs Yunn, Founder and Executive Director. "I was tutoring her when she told me that she had never had her own birthday cake. Something just lit up inside of me and suddenly, Beverly's Birthdays was underway."

After building Beverly's Birthdays for six years Yunn is now focusing on the children they serve that struggle with all the humbling consequences of poverty; one of those being ill-fitting clothing. To address this issue, Beverly's Birthdays is unveiling the Birthday Boutique, a mobile fashion truck outfitted with new clothing, jewelry and accessories.

-more-

The Birthday Boutique will now accompany Beverly's Birthdays to the group birthday celebrations they host at local homeless shelters, residential treatment facilities, family support centers and group homes. Youth and families will have the opportunity to enter the vehicle to "shop" for a new outfit and any other clothing or accessories needed – all for free.

"Unfortunately, it's not uncommon for the kids we serve to not only have ill-fitting clothing, but also not enough clothing." said Yunn. "Having new clothes is something so simple that can make a child feel so special. We're ecstatic the truck is ready and that we can now truly deliver hope on a hanger."

The Birthday Boutique has already started its venture across Pittsburgh, stopping at family centers, homeless shelters and schools along the way. It is fully stocked with new clothing and accessories generously donated by Delivering Good and their partner Kidbox and American Eagle.

Delivering Good is a 501(c)(3) nonprofit organization that provides new product donations to companies in the fashion, home and children's industries to support people affected by poverty and tragedy. Programming funding for the Birthday Boutique was provided by the Opportunity Fund and American Eagle Foundation.

For more information on Beverly's Birthdays and to find out how you can spread birthday cheer, long onto www.beverlysbirthdays.org.

ABOUT BEVERLY'S BIRTHDAYS

Beverly's Birthdays is a nonprofit 501c3 organization founded in 2012 by Megs Yunn. Beverly's Birthdays provides birthday cheer for children experiencing homelessness and families in-need. Beverly's Birthdays currently partners with agencies across the Pittsburgh region to ensure that no child is forgotten on his/her special day. Since inception, Beverly's Birthdays has recognized birthdays for over 25,000 children and families in the Pittsburgh area.

###